

Heghine Simonyan

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Experience

16+ Years

Languages

Armenian · English · Russian

PROFILE

Strategic program leader delivering complex, multi-stakeholder projects across tech (iGaming), infrastructure, international development, and global business environments. Track record in leading cross-border initiatives, coordinating with government institutions, and managing end-to-end project execution from planning and procurement to stakeholder alignment and delivery.

01 EXPERIENCE

Oct 2025
Present

ENGO ARM LLC
ENGO GROUP,
ARMENIA

Director

- Established the Armenian representation of ENGO Group.
- Lead the operations, defining market entry, operational structure, and growth strategy.
- Represent the company in Armenia, managing relationships with industry stakeholders.
- Oversee implementation of sports and urban infrastructure projects, ensuring alignment with international standards and local regulations.
- Lead procurement, pricing, sales and contract negotiations across international supply chains.
- Manage partnerships with European and Asian suppliers, ensuring compliance, quality assurance, and localization to Armenian market requirements.
- Coordinate logistics, customs, and financial structuring.
- Drive product portfolio localization and regulatory alignment (including fertilizers, turf systems, and infrastructure materials).
- Develop and implement business development and go-to-market strategies.
- Report to headquarters on strategic growth, risks, and investment opportunities.

Nov 2025
Present

**VENUEERA HOLDING
S.R.L.**

Armenia Country Coordinator

- Act as in-country coordinator for the Vanadzor Stadium reconstruction design project (state tender).
 - Serve as the primary liaison between the international design team and Armenian government stakeholders.
 - Coordinate project execution on the ground, including stakeholder communication, approvals, and documentation flow.
 - Ensure compliance with Armenian regulatory, permitting, and construction frameworks.
 - Facilitate collaboration between international experts and local contractors, suppliers, and consultants.
 - Organize and lead meetings, site visits, and stakeholder consultations.
 - Monitor progress, identify risks, and resolve operational challenges.
 - Provide market intelligence, cost benchmarks, and vendor assessments.
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Dec 2023
Dec 2024

**NOAH FC /
DIGITAIN GROUP**

Program Manager

- Led development of a professional football training complex and headquarters.
 - Managed procurement, budgeting, permitting, and contractor coordination.
 - Coordinated multi-disciplinary teams (30+ stakeholders).
 - Ensured compliance with international sports infrastructure standards.
 - Oversaw project timelines, logistics, and execution quality.
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Apr 2022
Jan 2025

DIGITAIN GROUP

Executive Assistant to the Founder

- Acted as a coordination hub between Founder, C-level executives, and departments.
 - Ensured execution tracking, decision follow-up, and cross-functional alignment.
 - Managed executive communications, reporting, and stakeholder engagement.
 - Represented the company at international events.
 - Supported strategic planning and operational decision-making.
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Apr 2022
Jan 2025

DIGITAIN GROUP

Localization Unit Manager

- Built and led a localization division covering 50+ markets.
 - Managed multilingual delivery across 69 language pairs.
 - Developed operational frameworks, KPIs, and QA systems.
 - Managed internal and external linguistic teams.
 - Integrated localization into product and business strategy.
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Jun 2021
Apr 2022

**EU TWINNING
PROJECT**

Language Lead

- Led multilingual support for EU–Armenia legal harmonization.
 - Coordinated with EU experts and Armenian institutions.
 - Drafted and reviewed regulatory and policy documentation.
 - Supported reporting, visibility, and stakeholder communication.
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2018 & 2021
Parliamentary
Elections

OSCE/ODIHR

Senior Assistant to DHoM

- Coordinated mission activities with state institutions and stakeholders.
- Led translation and editorial processes for official reports.
- Provided interpretation at high-level meetings.

Apr 2018
Dec 2020

UNDP ARMENIA

Translator / Interpreter

- Delivered translation and interpretation for international projects.
- Supported expert missions and institutional coordination.

02 TOOLS

TECH STACK

Project & Program Management

Microsoft Project · Jira · Confluence · Asana · Trello

Collaboration & Productivity

Slack · MS Office · Google Workspace

Localization & Content

SDL Trados · memoQ · Phrase · Smartling · WordPress

Design & Communication

Figma · Adobe InDesign · Canva

EDUCATION

BA, Linguistics & Intercultural
Communication

Yerevan State Linguistic University

Certificate in Localization:
Customizing Software for the World

University of Washington

CERTIFICATIONS

Visibility & Communication
EU DG NEAR

Conflict & Negotiation

Harvard Negotiation Project

Election Dispute Resolution

BRIDGE

LANGUAGES

Armenian Native

English Fluent

Russian Fluent